

NAACP

Just Announced!

National Convention **VIRTUAL CAREER FAIR**

July 19th, 2022

12 PM – 4 PM EST

A Nationwide Virtual Hiring Event
For Black Professionals

#ThisIsPower

Join the NAACP Convention Virtual Career Fair and Connect...

ABOUT NAACP

We are the home of grassroots activism for civil rights and social justice. We have more than 2,200 units across the nation, powered by well over 2 million activists. In our cities, schools, companies, and courtrooms, we are the legacy of W.E.B. Dubois, Ida B. Wells, Thurgood Marshall, and many other giants of civil rights.

Reach a larger number of well educated black professionals at the next NAACP Convention Virtual Career Fair on July 19.

OUR MISSION

We envision an inclusive community rooted in liberation where all persons can exercise their civil and human rights without discrimination.

WE MAKE AN IMPACT

With more than 2 million members and 112 years of experience, we work to make sure Black voices are heard, demands are met, and Black excellence is amplified.



Features for Employers

PDN provides the right tools to help you promote your organization as an inclusive workplace.



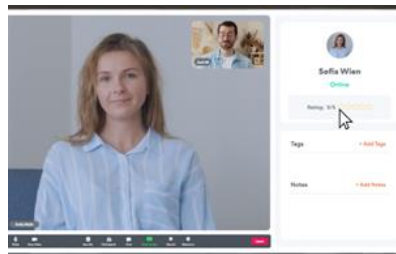
Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. **Available for Best Valued Packages only.**



Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

| Applicants Listing | | | | |
|--------------------|------------------------|-----------------------------|--------------------------|------------------------------|
| | Bruce Wayne | Education: Master in IT | Posting year: 2019 | View Profile |
| E-mail: | brucewayne@email.com | Job Interest: Full Time | Contact: +1 323 456 7890 | |
| | Sofia Wells | Education: Bachelor | Posting year: 2020 | View Profile |
| E-mail: | sofiawells@email.com | Job Interest: Full Time | Contact: +1 323 456 7890 | |
| | Hank Rearden | Education: Master Marketing | Posting year: 2017 | View Profile |
| E-mail: | hankrearden@email.com | Job Interest: Part Time | Contact: +1 323 456 7890 | |
| | Erich Bachman | Education: BS/CS 4 years | Posting year: 2019 | View Profile |
| E-mail: | erichbachman@email.com | Job Interest: Full Time | Contact: +1 323 456 7890 | |

Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.

Event Pricing: Select your package

Education, Government,
Healthcare & Nonprofit



\$1,295.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate



\$1,995.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate PLUS



\$2,995.00

25-50 jobs posted to platform

- Preview of candidate resumes is one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

HOST YOUR OWN VIRTUAL ROUNDTABLE



As part of the virtual Career Fair, employers can host a Virtual Round Table with candidates from your industry. This opportunity will showcase your business to a more targeted audience.



Select A Roundtable

Price per roundtable :\$1,295

Roundtable duration: 25 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

Best value: Includes Unlimited jobs posted to entire PDN Jobs Network

Silver



\$3,695.00

***Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

Premium



\$4,295.00

***Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

***About the PDN unlimited Job Postings:** Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours.

NAACP Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to events@ipdnusa.com or call 612-799-5248 with questions

COMPANY INFORMATION

Company Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____ City: _____ State: _____

_____ Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

Payment information

   Bill Me

Credit Card #:

Total Amount:

Expiration:

CCV:

Billing Address (If Different):

Name on Card:

City:

State:

ZIP:

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accepted the Cancellation terms that follow, and the Terms and Conditions available at: <https://events.prodivnet.com/employer-tos/> the contents of which are hereby incorporated by reference. Cancellation: Clients must provide written notice of cancellation at least 15 days before the specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This Agreement is non-cancellable and non-refundable if canceled within 15 days of the fair.

After completing the form, download or print the completed form and email to events@ipdnusa.com

Authorized Name/Signature: _____

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shablott | jshablott@ipdnusa.com | 612-251-6488
- Pam Olson | polson@ipdnusa.com | 952-491-4081
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446
- Or email events@ipdnusa.com for details