



PHI BETA SIGMA
FRATERNITY, INC.



**Professional
Diversity Network**

www.prodivnet.com



May 16, 2023
10 AM – 2 PM EST

2023 CONVENTION VIRTUAL CAREER FAIR

An exclusive event for members of Phi Beta Sigma Fraternity, Inc.



An Exclusive Virtual Career Fair for Phi Beta Sigma Members

About Phi Beta Sigma Fraternity, Inc®

Phi Beta Sigma Fraternity is a recognized leader in proactive community service, focusing on educating and empowering men in our communities to make a positive difference. The Fraternity was founded at Howard University, January 9, 1914, by three young African American students. These Founders, A. Langston Taylor, Leonard F. Morse and Charles I Brown organized a Fraternity that would truly identify the ideas of brotherhood, scholarship and service. Fraternity’s motto is “Culture for Service and Service for Humanity” and proud to inspire and develop leaders.

Positioning

Brotherhood, Service, and Community Impact is core to who we are, which encompasses our focus on Economic Development, Scholastic Achievement, Men’s Health & Wellness, Equity, and Development of Our Youth. The Virtual Fair attendees are comprised of alumni members, recent college graduates, current collegiate members of Sigma.

SIGMA Reach: Demographics

1.8 M <i>Scholarship Funds Raised</i>	107 Years <i>Brotherhood & Service</i>	28,954 <i>Engaged Members</i>	4.5K <i>Young Men Mentored by Men of sigma</i>	599 <i>Active Chapters</i>	225K <i>Total Members Initiated</i>
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Education

- Undergraduate - 20 %
- Bachelor – 80%
- Masters 38%
- Post Graduate 12%

Race/Ethnicity

- Black or African American – 91%
- Latino/Hispanic – 3%
- White – 4%
- Asian -.05
- Other – 1.5 %

Age Demographics

- 19-24 years of age - 20%
- 24-39 years of age - 21%
- 40-55 years of age - 30%
- 55—65 years of age - 20%
- Over 65 – 9%

Military Service

- Over 4,500 Members with Military
- 69% Active
- 31% Retired



Features and Benefits for Employers

PDN provides the right tools to help you promote your organization as an inclusive workplace.



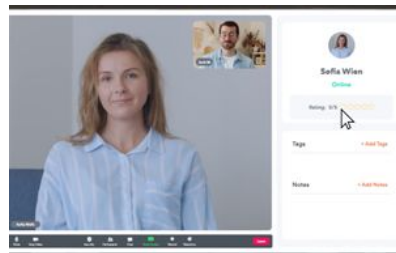
Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. *Available for Best Valued Packages only.*



Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

Applicants Listing				
	Bruce Wayne	Education: Master In IT	Posting year: 2019	
E-mail:	brucewayne@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	
	Sofia Wells	Education: Bachelor	Posting year: 2020	
E-mail:	sofiawells@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	
	Hank Rearden	Education: Master Marketing	Posting year: 2017	
E-mail:	hankrearden@email.com	Job Interest: Part Time	Contact: +1 232 458 7890	
	Erick Bachman	Education: BS/CS 4 years	Posting year: 2019	
E-mail:	erickbachman@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	

Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.



Event Pricing: Select your package

Education, Government, Healthcare & Nonprofit

\$1,295.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate

\$1,995.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate PLUS

\$2,495.00

25-50 jobs posted to platform

- Preview of candidate resumes is one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

HOST YOUR OWN VIRTUAL ROUNDTABLE



As part of the virtual Career Fair, and included with the Premium Package, employers can host a Virtual Roundtable with candidates from your industry. Showcase your business to a more targeted audience!

- Select a Roundtable with your event package
Additional cost for roundtable \$995

Roundtable duration: 35 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

Best value: *Includes Unlimited jobs posted to entire PDN Jobs Network*

Silver

\$3,295.00

***Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

Premium

\$3,995.00

***Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

*About the PDN unlimited Job Postings: Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours. Unlimited jobs when purchased as part of an event will be limited 120 days in total. It is non –accumulative.

Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to events@ipdnusa.com or call 952-491-4080 with questions

COMPANY INFORMATION

Company Name: _____	Phone: _____
Contact Name: _____	Email: _____
Address: _____ _____	City: _____ State: _____
_____	Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

Payment information

   Bill Me

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow. Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

Credit Card #: _____		Total Amount: _____	
Expiration: _____	CCV: _____	Billing Address (If Different): _____	
Name on Card: _____	City: _____	State: _____	ZIP: _____

Authorized Name/Signature: _____

After completing the form, download or print the completed form and email to events@ipdnusa.com

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shamblott | jshamblott@ipdnusa.com | 612-251-6488
- Pam Olson | polson@ipdnusa.com | 612-247-3952
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446
- Nicola Opfer | nopfer@ipdnusa.com | 913 – 449 - 4167



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