



ΑΦΑ
Alpha Phi Alpha



Professional
Diversity Network

www.prodivnet.com



June 27, 2023
10 AM – 2 PM EST

Alpha Phi Alpha VIRTUAL CAREER FAIR

An exclusive event for members Alpha Phi Alpha Fraternity, Inc., nationwide

An Exclusive Virtual Career Fair for Alpha Phi Alpha Members

About Alpha Phi Alpha Fraternity, Inc®

Alpha Phi Alpha™ strives to stimulate the ambition of its members to prepare them for the greatest usefulness in the causes of humanity, freedom, and dignity of the individual; and to encourage the highest and noblest form of manhood to aid downtrodden humanity in its efforts to achieve higher social, economic and intellectual status.

Alpha Phi Alpha Member Demographics

Brotherhood, Service, and Community Impact is core to who we are, which encompasses our focus on Economic Development, Scholastic Achievement, Men's Health & Wellness, Equity, and Development of Our Youth. The Virtual Fair attendees are comprised of alumni members, recent college graduates, current collegiate members of Sigma.

- More than 200,000 men have been initiated into Alpha Phi Alpha Fraternity, Inc. since our founding
- The Median household income of 72% of the Fraternity's Membership ranges between \$50,000 to \$150,000 annually
- 65% of the Fraternity's Membership hold a graduate degree
- More than 20% of our Fraternity members identify as a United States Veteran
- 80% of Fraternity members are Homeowners
- College Chapters = 452
- Alumni Chapters = 401
- 8,000+ Current College Brothers (9% of Fraternity Membership)
- 85,000+ Current Alumni Brothers (91% of Fraternity Membership)
- 1,000+ Ivy League Graduates
- 75+ Chapters located at Historically Black Colleges & Universities



Features and Benefits for Employers

PDN provides the right tools to help you promote your organization as an inclusive workplace.



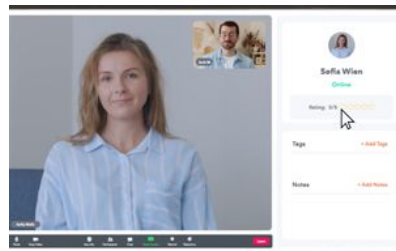
Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. *Available for Best Valued Packages only.*



Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

Applicants Listing				
	Bruce Wayne	Education: Master In IT	Posting year: 2019	
E-mail:	brucewayne@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	
	Sofia Wells	Education: Bachelor	Posting year: 2020	
E-mail:	sofiawells@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	
	Hank Rearden	Education: Master Marketing	Posting year: 2017	
E-mail:	hankrearden@email.com	Job Interest: Part Time	Contact: +1 232 458 7890	
	Erick Bachman	Education: BS/CS 4 years	Posting year: 2019	
E-mail:	erickbachman@email.com	Job Interest: Full Time	Contact: +1 232 458 7890	

Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.



Event Pricing: Select your package

Education, Government, Healthcare & Nonprofit

\$1,295.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate

\$1,995.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate PLUS

\$2,495.00

25-50 jobs posted to platform

- Preview of candidate resumes is one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

HOST YOUR OWN VIRTUAL ROUNDTABLE



As part of the virtual Career Fair, and included with the Premium Package, employers can host a Virtual Roundtable with candidates from your industry. Showcase your business to a more targeted audience!

- Select a Roundtable with your event package
Additional cost for roundtable \$995

Roundtable duration: 35 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

Best value: Includes Unlimited jobs posted to entire PDN Jobs Network

Silver

\$3,295.00

***Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

Premium

\$3,995.00

***Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

*About the PDN unlimited Job Postings: Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours. Unlimited jobs when purchased as part of an event will be limited 120 days in total. It is non –accumulative.

Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to events@ipdnusa.com or call 952-491-4080 with questions

COMPANY INFORMATION

Company Name: _____	Phone: _____
Contact Name: _____	Email: _____
Address: _____ _____	City: _____ State: _____
_____	Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

Payment information

   Bill Me

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.
Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

Credit Card #: _____		Total Amount: _____	
Expiration: _____	CCV: _____	Billing Address (If Different): _____	
Name on Card: _____	City: _____	State: _____	ZIP: _____

Authorized Name/Signature: _____

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shamblott | jshamblott@ipdnusa.com | 612-251-6488
- Pam Olson | polson@ipdnusa.com | 612-247-3952
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446
- Nicola Opfer | nopfer@ipdnusa.com | 913 – 449 - 4167

www.prodivnet.com

