



ΑΦΑ
Alpha Phi Alpha



Professional
Diversity Network

www.prodivnet.com



ALPHA PHI ALPHA®

Elevating the Alpha Spirit

Dallas | Hilton Anatole
July 28: 9AM – 5PM CST
July 29: 9AM – 1PM CST

Join the Alpha Phi Alpha General Convention Career Fair

An event for members of Alpha Phi Alpha Fraternity, Inc. nationwide and the local Dallas Community

An event for members of Alpha Phi Alpha Fraternity, Inc. nationwide and the local Dallas Community

About Alpha Phi Alpha Fraternity, Inc.[®]

Alpha Phi Alpha™ strives to stimulate the ambition of its members to prepare them for the greatest usefulness in the causes of humanity, freedom, and dignity of the individual; and to encourage the highest and noblest form of manhood to aid downtrodden humanity in its efforts to achieve higher social, economic and intellectual status.

Member Demographics

Brotherhood, Service, and Community Impact is core to who we are, which encompasses our focus on Economic Development, Scholastic Achievement, Men's Health & Wellness, Equity, and Development of Our Youth. The career fair attendees will be comprised of alumni members, recent college graduates, current collegiate members of Alpha Phi Alpha, and local community members.

- More than 200,000 men have been initiated into Alpha Phi Alpha Fraternity, Inc. since our founding
- The Median household income of 72% of the Fraternity's Membership ranges between \$50,000 to \$150,000 annually
- 65% of the Fraternity's Membership hold a graduate degree
- More than 20% of our Fraternity members identify as a United States Veteran
- 80% of Fraternity members are Homeowners
- College Chapters = 452
- Alumni Chapters = 401
- 8,000+ Current College Brothers (9% of Fraternity Membership)
- 85,000+ Current Alumni Brothers (91% of Fraternity Membership)
- 1,000+ Ivy League Graduates
- 75+ Chapters located at Historically Black Colleges & Universities



If you have any questions, please contact Gerald Johnson II at gjohnson@apa1906.net

Event Pricing: Select your package

Education, Government,
Healthcare & Nonprofit



\$1,295.00

Includes:

- Listing in event program and promotion
- Hyperlink to event page
- Event Database

Corporate



\$1,995.00

Includes:

- Listing in event program and promotion
- Hyperlink to event page
- Event Database

Corporate PLUS



\$2,495.00

25-50 jobs posted to Job Board

- Listing in event program and promotion
- Hyperlink to event page
- Event Database
- 1,500 Geo-Targeted Spotlight Emails

Best value: Includes Unlimited jobs posted to entire PDN Jobs Network



Silver

\$3,295.00

***Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

Includes:

- (2) Spaces
- Listing in event program and promotions
- Hyperlink on event page
- Event Database
- 3,000 Geo-Targeted Spotlight Emails.
- *10 job postings at www.prodivnet.com



Premium

\$3,995.00

***Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

Includes:

- Hospitality
- (2) Spaces
- Listing in event program and promotions
- Hyperlink on event page
- Event Database
- 6,000 Geo-Targeted Spotlight Emails.
- *25 job postings at www.prodivnet.com

***About the PDN unlimited Job Postings:** Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours. Unlimited jobs when purchased as part of an event will be limited 120 days in total. It is non-accumulative.

Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to events@ipdnusa.com or call 952-491-4080 with questions

COMPANY INFORMATION

Company Name: _____

Phone: _____

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____

Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

Payment information

   Bill Me

Credit Card #:

Total Amount:

Expiration:

CCV:

Billing Address (If Different):

Name on Card:

City:

State:

ZIP:

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.
Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

After completing the form, download or print the completed form and email to events@ipdnusa.com

Please sign for either CC or Billing option: _____

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shablott | jshablott@ipdnusa.com | 612-251-6488
- Pam Olson | polson@ipdnusa.com | 612-247-3952
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Julius Starkman | jstarkman@ipdnusa.com | 617-244-9446
- Nicola Opfer | nopfer@ipdnusa.com | 913 - 449 - 4167

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