




**National  
Urban League**

 **Professional  
Diversity Network**  
[www.prodivnet.com](http://www.prodivnet.com)

Improving the lives of  
more than 2M people nationwide

**July 28-29, 2023**  
12 PM – 5 PM CST

**2023 NUL  
ANNUAL CONFERENCE  
VIRTUAL CAREER FAIR**

## A Nationwide Virtual Hiring Event for Black professionals

### About the event

We are pleased to announce the upcoming **2023 NUL Convention Virtual Career Fair on July 28-29**, bringing together top employers and job seeking diverse professionals nationwide. There is no better time or reason to join us to help our entry-level as well as experienced professionals reach their full potential. Your participation will enable the National Urban League to continue its work and highlight your organization's commitment to diversity, equity, and inclusion.

As an exhibitor, you will be provided a fully customized virtual booth to amplify your branding in addition to other features such as your recruiters having access to audio, video and text based chat for easy and instant candidate screening. You'll also have the chance to conduct in-person interviews.

### About the National Urban League

The NUL is a historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities. Founded in 1910 and headquartered in New York City, the National Urban League spearheads the efforts of its local affiliates through the development of programs, public policy research and advocacy. Today, The National Urban League has 90 affiliates serving 300 communities, in 37 states and the District of Columbia, providing direct services that impact and improve the lives of more than 2 million people nationwide.

### Some of our Diversity Network Partners include:



# Features and Benefits for Employers

PDN provides the right tools to help you promote your organization as an inclusive workplace.



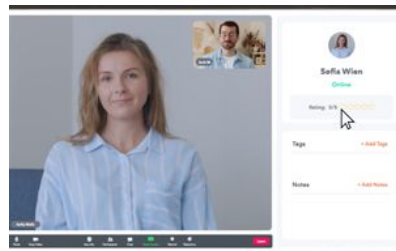
## Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. *Available for Best Valued Packages only.*



## Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



## Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

Applicants Listing				
	<b>Bruce Wayne</b>	Education: Master In IT	Posting year: 2019	
E-mail:	brucewayne@email.com	Job Interest: Full Time	Contact: +1 123 456 7890	
	<b>Sofia Wells</b>	Education: Bachelor	Posting year: 2020	
E-mail:	sofiawells@email.com	Job Interest: Full Time	Contact: +1 123 456 7890	
	<b>Hank Rearden</b>	Education: Master Marketing	Posting year: 2017	
E-mail:	hankrearden@email.com	Job Interest: Part Time	Contact: +1 123 456 7890	
	<b>Erick Bachman</b>	Education: BS/CS 4 years	Posting year: 2019	
E-mail:	erickbachman@email.com	Job Interest: Full Time	Contact: +1 123 456 7890	

## Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.

# Event Pricing: Select your package

## Education, Government, Healthcare & Nonprofit

\$1,295.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

## Corporate

\$1,995.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

## Corporate PLUS

\$2,495.00

**25-50 jobs posted to platform**

- Preview of candidate resumes is one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

## HOST YOUR OWN VIRTUAL ROUNDTABLE



As part of the virtual Career Fair, and included with the Premium Package, employers can host a Virtual Roundtable with candidates from your industry. Showcase your business to a more targeted audience!

- Select a Roundtable with your event package  
**Additional cost for roundtable \$995**

Roundtable duration: 35 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

## Best value: Includes Unlimited jobs posted to entire PDN Jobs Network

### Silver

\$3,295.00

**\*Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

### Premium

\$3,995.00

**\*Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

\*About the PDN unlimited Job Postings: Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours. Unlimited jobs when purchased as part of an event will be limited 120 days in total. It is non –accumulative.

# Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to [events@ipdnusa.com](mailto:events@ipdnusa.com) or call 952-491-4080 with questions

## COMPANY INFORMATION

Company Name: _____	Phone: _____
Contact Name: _____	Email: _____
Address: _____ _____	City: _____ State: _____
_____	Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

## Payment information

      Bill Me

**Authorizing:** You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.  
**Cancellation:** Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

After completing the form, download or print the completed form and email to [events@ipdnusa.com](mailto:events@ipdnusa.com)

Credit Card #: _____		Total Amount: _____	
Expiration: _____	CCV: _____	Billing Address (If Different): _____	
Name on Card: _____	City: _____	State: _____	ZIP: _____

Authorized Name/Signature: \_\_\_\_\_

**Please sign for either Credit Card or Billing option**

## Contact one of our Diversity Recruitment Specialist:

- Mike Hall | [mhall@ipdnusa.com](mailto:mhall@ipdnusa.com) | 612-799-5248
- Jodi Shamblott | [jshamblott@ipdnusa.com](mailto:jshamblott@ipdnusa.com) | 612-251-6488
- Pam Olson | [polson@ipdnusa.com](mailto:polson@ipdnusa.com) | 612-247-3952
- Jo Ryther | [jryther@ipdnusa.com](mailto:jryther@ipdnusa.com) | 952-491-4084
- Julius Starkman | [jstarkman@ipdnusa.com](mailto:jstarkman@ipdnusa.com) | 617- 244-9446
- Nicola Opfer | [nopfer@ipdnusa.com](mailto:nopfer@ipdnusa.com) | 913 – 449 - 4167