



**Professional  
Diversity Network**

[www.prodivnet.com](http://www.prodivnet.com)

The most effective way to **match your jobs  
with the perfect candidate**



**Minneapolis, MN**  
**September 12, 2023**  
**10 AM – 2 PM CST**

**Professional  
Diversity**  
**VIRTUAL CAREER FAIR**

# The Nations #1 Event Matching Diverse Professionals With the Right Employers

## About the event

The **Minneapolis Diversity Virtual Career Fair on September 12<sup>th</sup>** will attract a higher volume of qualified diverse candidates from the Greater Minneapolis area, including passive candidates curious about new opportunities.

Match your jobs with the right candidates: Candidates will register prior to the event. Employers will have access the candidate profile/resume database prior to the Fair and may schedule chat (text, audio or video) interviews in advance.

## Benefits of our Hiring Events

Reach more and better diverse professionals. Our outreach and network reaches both passive and active job seekers generating a new marketplace of talent. Our user-friendly platform provides advance access to candidate, live interaction, applies, resume database and post event report.

## Some of our Diversity Network Partners include:



# Features and Benefits for Employers

PDN provides the right tools to help you promote your organization as an inclusive workplace.



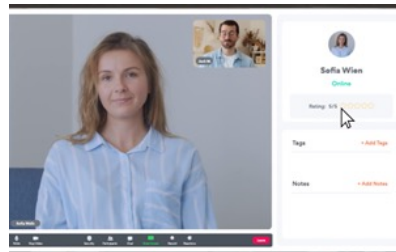
## Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. **Available for Best Valued Packages only.**



## Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



## Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

Applicants Listing				
	<b>Bruce Wayne</b>	Education: Master In IT	Posting year: 2019	<a href="#">Contact</a>
E-mail:	brucewayne@email.com	Job Interest: Full Time	Contact: +1 224 458 7890	
	<b>Safia Wells</b>	Education: Bachelor	Posting year: 2020	<a href="#">Contact</a>
E-mail:	safiawells@email.com	Job Interest: Full Time	Contact: +1 224 458 7890	
	<b>Hank Rearden</b>	Education: Master Marketing	Posting year: 2017	<a href="#">Contact</a>
E-mail:	hankrearden@email.com	Job Interest: Part Time	Contact: +1 224 458 7890	
	<b>Erick Beckman</b>	Education: BS/CS 4 years	Posting year: 2019	<a href="#">Contact</a>
E-mail:	erickbeckman@email.com	Job Interest: Full Time	Contact: +1 224 458 7890	

## Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.

# Event Pricing: Select your package

## Education, Government, Healthcare & Nonprofit

\$1,295.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

## Corporate

\$1,695.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

## Corporate PLUS

\$2,195.00

**25-50 jobs posted to platform**

- Preview of candidate resumes is one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

## HOST YOUR OWN VIRTUAL ROUNDTABLE



As part of the virtual Career Fair, and included with the Premium Package, employers can host a Virtual Roundtable with candidates from your industry. Showcase your business to a more targeted audience!

- Select a Roundtable with your event package**  
**Additional cost for roundtable \$995**

Roundtable duration: 35 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

## Best value: Includes Unlimited jobs posted to entire PDN Jobs Network

### Silver

\$2,995.00

**\*Includes a 60-day unlimited job posting to PDN Network of Diversity Sites**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

### Premium

\$3,695.00

**\*Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship**

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

**\*About the PDN unlimited Job Postings:** Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours. Unlimited jobs when purchased as part of an event will be limited 120 days in total. It is non-accumulative.

# Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to [events@ipdnusa.com](mailto:events@ipdnusa.com) or call 952-491-4080 with questions

## COMPANY INFORMATION

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

Please indicate if you are requesting a quote or purchasing your events.

Price quote for services

Purchase of services

## Payment information

      Bill Me

## Credit Card #:

\_\_\_\_\_

## Total Amount:

\_\_\_\_\_

Expiration: \_\_\_\_\_

CCV: \_\_\_\_\_

Billing Address (If Different): \_\_\_\_\_

Name on Card: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

**Authorizing:** You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.  
**Cancellation:** Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

After completing the form, download or print the completed form and email to [events@ipdnusa.com](mailto:events@ipdnusa.com)

Authorized Name/Signature: \_\_\_\_\_

## Contact one of our Diversity Recruitment Specialist:

- Mike Hall | [mhall@ipdnusa.com](mailto:mhall@ipdnusa.com) | 612-799-5248
- Jodi Shablott | [jshablott@ipdnusa.com](mailto:jshablott@ipdnusa.com) | 612-251-6488
- Pam Olson | [polson@ipdnusa.com](mailto:polson@ipdnusa.com) | 612-247-3952
- Jo Ryther | [jryther@ipdnusa.com](mailto:jryther@ipdnusa.com) | 952-491-4084
- Julius Starkman | [jstarkman@ipdnusa.com](mailto:jstarkman@ipdnusa.com) | 617-244-9446
- Nicola Opfer | [nopfer@ipdnusa.com](mailto:nopfer@ipdnusa.com) | 913-449-4167