



Professional
Diversity Network

Returning **IN-PERSON**

Minneapolis, MN



Professional Diversity **CAREER FAIR**

September 19, 2023

11 AM – 2 PM CST

Minneapolis Convention Center



Candidates are
Identified and Qualified
for your jobs

The Nations #1 Event Matching Diverse Professionals With the Right Employers

What is a Professional Diversity Career Fair powered by iQ?

Powered by IQ by Professional Diversity Network (PDN) is a cutting-edge solution that revolutionizes the way companies discover exceptional talent. Harnessing the power of targeted marketing campaigns, digital analytics, and AI, this framework identifies and qualifies a pool of diverse job seekers, aptly named "IQ" candidates. These pre-identified and qualified individuals are open to new opportunities and are aligned to the roles you are currently hiring for. Powered by IQ streamlines the candidate sourcing process, saving valuable time and resources while ensuring a diverse and qualified talent pool, thereby strengthening your employer brand and driving innovation through a more inclusive workforce.

Benefits of our Hiring Events

- Access to a Diverse Talent Pool
- Time and Cost Efficiency
- Pre-Identified and Qualified Candidates
- Reach Active & Passive Job Seekers
- Enhancing Diversity Initiatives
- Strengthening Your Employer Brand
- Secure Candidate Interviews

Some of our Diversity Network Partners include:



Event Pricing: Select Your Package



All events include:

- Submit 1-3 open roles for IQ targeting
- 10 job postings on the vfairs platform – link to your website or ATS
- Preview candidate resumes one week prior & 30 days post-event
- Customized virtual booth with employer branding and assets*
- Live chat sessions – text, audio & video*
- Candidate interview – in-person**, audio and video available*
- Furnished space & hospitality
- Unlimited recruiters

Corporate
\$1,695

Education, Government, Healthcare & Nonprofit
\$1,295

Corporate PLUS
\$2,195

- Submit 2-4 open roles for IQ targeting
- 25 – 50 job postings on vfairs platform
- Targeted spotlight emails

IQ Candidates are Identified and Qualified

- Employers will submit a list of prioritized positions.
- PDN Candidate Development team will source job fair attendees targeting key attributes across open positions.
- Candidates will submit resumes and be invited to attend in person or online.

Best value: Includes jobs posted to entire PDN Jobs Network

Gold
\$2,995

- Submit 3 to 5 open roles for IQ targeting
- Unlimited jobs on vfairs platform and posted to PDN Jobs network***

Platinum
\$3,695

- Submit 5 to 7 open roles for IQ targeting
- Unlimited jobs on vfairs platform and posted to PDN Jobs network***

*Only applies to events with a virtual component

** Only applies to events with an in-person component

*** PDN Job Postings are for sixty (60) days and include distribution to the entire PDN Network. XML feeds are accepted. Each job posting is valued at \$495.

IQ Note: PDN will source across multiple channels but cannot guarantee all positions will be matched with qualified candidates.

MINNEAPOLIS CAREER FAIR REGISTRATION FORM

September 19, 2023



COMPANY INFORMATION	
Company Name: _____	Phone: _____
Contact Name: _____	Email: _____
Address: _____ _____	City: _____ State: _____
_____	Zip Code: _____

Please indicate if you are requesting a quote or purchasing your events.

- Price quote for services
- Purchase of services

Payment information

Bill Me

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.
Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

After completing the form, download or print the completed form and email to events@ipdnusa.com

Credit Card #: _____		Total Amount: _____	
Expiration: _____	CCV: _____	Billing Address (If Different): _____	
Name on Card: _____	City: _____	State: _____	ZIP: _____
Please sign for either CC or Billing option: _____			

Need Support? Contact one of our Diversity Recruitment Specialists:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shablott | jshablott@ipdnusa.com | 612-251-6488
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446

- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Pam Olson | polson@ipdnusa.com | 612-247-3952

MINNEAPOLIS CAREER FAIR

Submit Your Prioritized Positions

September 19, 2023



In addition to regular marketing efforts, the IQ framework will be applied to these positions to help boost candidate results. Submit open positions that are a high priority for your company.

Company Name

#	Position	Location
1		
2		
3		
4		
5		
6		
7		

Prefer to Submit Online?
Scan This Code:

