Professional
Diversity Network

WE WORK REMOTE

VIRTUAL CAREER FAIR

June 22, 2022

12 PM – 3 PM EST

An Event that targets Diverse Remote Workers
from your local marketplace

www.prodivnet.com

About The Event

Remote work itself raises important diversity and equality issues. Employers are at a pivotal moment where our choices could either advance or set back equality.

Collaborative technology connects a remote or hybrid workforce that also has the potential to enable a more inclusive environment. Collaboration technology should also be a tool to ensure that diverse voices are represented, and that inclusion is an essential objective. The We Work Remote Virtual Career Fair will create a pipeline of diverse professionals who are currently or who are seeking remote opportunities.

About Professional Diversity Network

Since 2003 our mission has been to provide diverse communities with a trusted professional network, which pairs job seekers with employers who are serious about building a diverse workforce to meet the needs of an increasingly diverse customer base. As one of seven culturally distinct websites in The Professional Diversity Network provides a professional network for diverse talent that is far more engaging and welcoming than a typical job board. In addition, we power a network of job boards that include some of America's leading diverse communities.

Some of our Diversity Partners Include:

BDPA
ENABLING DIGITAL THOUGHT LEADERSHIP

Kappa Alpha Psi

NAACP
WWW.NAACP.ORG

Alpha Kappa Alpha

National Urban League

Phi Beta Sigma

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Features for Employers

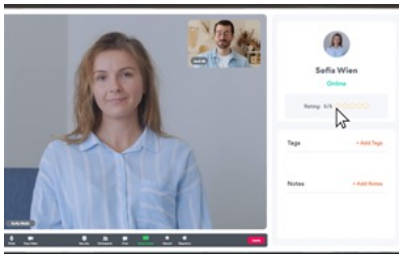
PDN provides the right tools to help you promote your organization as an inclusive workplace.

Your Company Logo at the Virtual Lobby

Gain better exposure among career seekers by adding your Logo in the Virtual Lobby for easy click access into your virtual booth. ***Available for Best Valued Packages only.***

Your Customized Employer Booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.



Real-time candidate interaction

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.

Job Matching and Resume Database Access

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.

Professional Diversity Network

Event Pricing: Select your package

HOST YOUR OWN VIRTUAL ROUNDTABLE

As part of the virtual Career Fair, employers can host a Virtual Round Table with candidates from your industry. This opportunity will showcase your business to a more targeted audience.

Select A Roundtable

Price per roundtable :$1,295

Roundtable duration: 25 minutes

Hosting a Virtual Roundtable may be added to any package and is included at the Premium level. Only participants of the event can sponsor a roundtable.

Education, Government, Healthcare & Nonprofit

$995.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate

$1,495.00

- Preview of candidate resumes one week prior to the event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio and video available
- Access to post-event database
- 10 job postings – link to your website or ATS
- Upload images and brochures

Corporate PLUS

$1,995.00

25-50 jobs posted to platform

- Preview of candidate resumes is
- one week prior to event
- Live chat session
- Unlimited recruiters
- Candidate interviews – audio
- and video
- Access to post-event database
- Upload images and brochures
- Upload up to 25 videos

Best value: *Includes Unlimited jobs posted to entire PDN Jobs Network*

Silver

$2,495.00

*Includes a 60-day unlimited job posting to PDN Network of Diversity Sites

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

Premium

$2,995.00

*Includes a 120-day unlimited job posting to PDN Network of all Diversity Sites and a Virtual Roundtable Sponsorship

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- Upload images and brochures

***About the PDN unlimited Job Postings**: Your jobs are shared with leading professional and community-based organizations offering employment opportunities to their diverse membership. Our exclusive partnerships include International Association of Women, BDPA (Black Data Processing Assoc.), NAACP, National Urban League, historically black fraternities and many more. Employer jobs are automatically distributed and updated to our sites every 24 hours.

*Job scrape is available one time in a 12-month period.

Registration Form

Use this Form for a quote or to purchase your event along with your selected package and email to events@ipdnusa.com or call 952-491-4080 with questions

COMPANY INFORMATION

Company Name:_____ Phone:_____

Contact Name: _____ Email:_____

Address: _____ City:_____ State:_____

_____ Zip Code:_____

Please indicate if you are requesting a quote or purchasing your events.

☐ **Price quote for services**

☐ **Purchase of services**

Payment information

☐ VISA ☐ mastercard ☐ AMERICAN EXPRESS ☐ Bill Me

Credit Card #: _____

Total Amount: _____

Expiration: _____ CCV: _____

Billing Address (If Different): _____

Name on Card: _____

City: _____ **State:** _____ **ZIP:** _____

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow. Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

After completing the form, download or print the completed form and email to events@ipdnusa.com

Authorized Name/Signature: _____

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jodi Shamblott | jshamblott@ipdnusa.com | 612-251-6488
- Pam Olson | polson@ipdnusa.com | 952-491-4081
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446
- Or email events@ipdnusa.com for details

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